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ACTION PLAN

Metropolitan City of Turin



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1. Executive Summary

This Local Action Plan defines how the COEUS Strategy for Corporate Digital Responsibility (CDR) will be translated into practical territorial measures in the Metropolitan City of Turin. CMTO acts as the responsible territorial partner and as a strategic planner, convener, facilitator, capacity builder, and European cooperation actor, within its statutory functions.

The Plan addresses a metropolitan area characterised by significant economic and social diversity: while it hosts a dense innovation and social economy ecosystem, it is still marked by territorial differences among the urban core and its intermediate areas, and valleys, mountain communities, and rural municipalities. The Metropolitan Social Economy Plan of Turin 2030 frames economic competitiveness, social prosperity, environmental sustainability, and territorial cohesion as mutually reinforcing objectives. It also explicitly promotes responsible use of digital technologies and data across both for-profit and non-profit sectors, making CDR directly relevant to the metropolitan development agenda.

The local baseline is favourable but uneven. Turin hosts universities, research organisations, innovation intermediaries, business associations, social economy networks, Digital Innovation Hubs, and experienced public bodies. Advanced organisations already address cybersecurity, data governance, accessibility, responsible artificial intelligence, impact measurement, and environmental sustainability. At the same time, many micro and small organisations face limited time, skills, and investment capacity; digital responsibilities are often managed separately; practical support is fragmented; and mountain, rural and low-density areas face additional accessibility and connectivity challenges.

The overall objective is to mainstream Corporate Digital Responsibility into the metropolitan digital innovation, SME and social economy support ecosystem. The action portfolio contains 11 measures covering all nine COEUS action areas. It combines awareness and engagement, uptake of CDR in the for-profit and not-for-profit sectors, gradual inclusion of CDR in local planning and programming, mapping and promotion of existing tools, access to local expertise, dissemination of COEUS knowledge and tools, funding information and collaborative project development, communication, transnational cooperation, monitoring and periodic review. The measures are formulated as intentions to promote, support and facilitate within the statutory competences of the Metropolitan City.

In the medium term, the Plan is expected to create a shared metropolitan language on responsible digitalisation, improve coordination among ecosystem actors, connect training with

practical implementation support, and increase the visibility and reuse of COEUS tools. In the longer term, it should strengthen organisational trust and resilience, support more inclusive and sustainable digital innovation, improve the capacity of public authorities and intermediaries to guide responsible transformation, and provide evidence for regional, national, and European policy dialogue.

The Action Plan represents an enabling framework for the metropolitan territory of Turin: with these actions, CMTO intends to support, promote and facilitate the widespread adoption of CDR principles and their practical implementation. The specific arrangements will be defined in accordance with competent administrative procedures and applicable rules on public procurement, State aid, data protection, cybersecurity, accessibility, transparency, equal treatment, and public finance, considering State, regional and local competences.

2. Territorial Context and CDR Baseline

2.1 Digitalisation in the SME ecosystem

The Metropolitan City of Turin is Italy's largest wide-area (NUTS III) authority by number of municipalities, with 312 municipalities across 6,827 km². More than half of the territory is mountainous or rural and the metropolitan area borders France. These characteristics create a highly differentiated operating environment: the urban innovation system coexists with valleys, remote areas, and low-density communities where access to infrastructure, skills, specialist services, and business support may be less immediate.

The territory has approximately 2.2 million inhabitants and a diversified economic base that includes manufacturing, services, advanced research, cultural and creative activities, cooperatives, social enterprises, and a wide range of Third Sector organisations. The Metropolitan Social Economy Plan identifies around 4,900 social-impact organisations, including 448 social cooperatives, around 91 social enterprises, 2,187 social promotion associations, 1,367 voluntary organisations, 27 social-innovation start-ups and 232 benefit corporations. It also reports a broader cooperative economy of 657 non-social cooperatives and more than 42,000 workers, demonstrating the economic significance of these organisations for the territory.

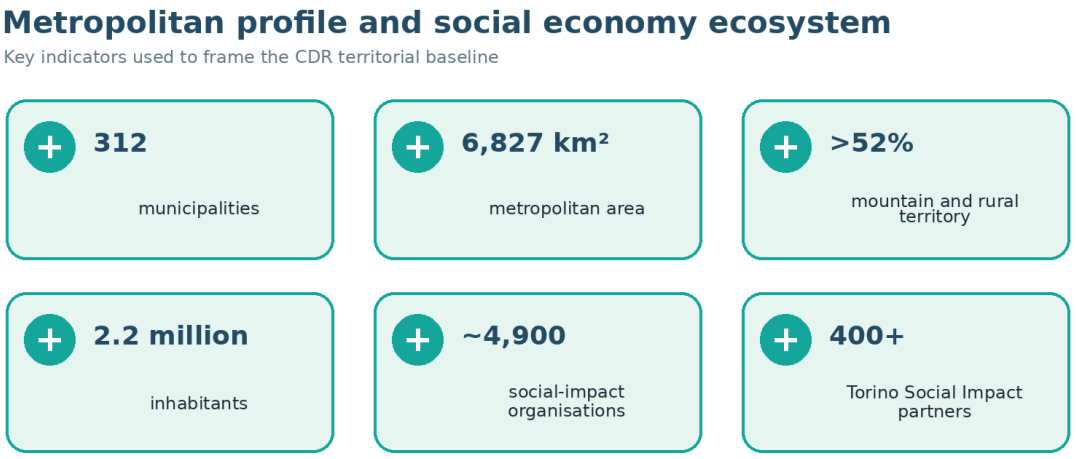


Figure 1. Graphic adaptation of territorial and ecosystem indicators presented in the Metropolitan Social Economy Plan of Turin 2030, pp. 7 and 31-36.

The innovation ecosystem includes public authorities, the Turin Chamber of Commerce, Torino Social Impact, universities, research centres, foundations, business and cooperative associations, Digital Innovation Hubs, technology and innovation agencies, professional networks, and European project partnerships. Torino Social Impact connects more than 400 public, private, for-profit, non-profit, research, finance, and philanthropic actors. This multi-actor infrastructure provides a durable base for CDR, because it can combine policy coordination, business support, research expertise, training, impact finance, and access to territorial communities.

Digitalisation is therefore both an opportunity and a territorial cohesion challenge. Advanced digital technologies, data, and artificial intelligence can improve productivity, service quality, impact measurement, and access to markets. Their benefits depend on responsible governance, cybersecurity, accessibility, transparency, environmental efficiency, and the capacity to avoid excluding users, workers or communities with limited connectivity or digital skills.

2.2 Current awareness and uptake of CDR

CDR is not starting from zero in the Turin metropolitan area. The Social Economy Plan already links digital transition with inclusion, skills, innovation, data use, environmental sustainability, and multi-actor governance. Its Strategy 5.3.2 explicitly calls for the introduction of Corporate Digital Responsibility in both for-profit and non-profit settings so that digital technologies and data are used in socially, economically, and environmentally responsible ways and are oriented towards impact. The same section promotes data-for-impact initiatives, collaborative use of public and private data, Tech4Good platforms and capacity building.

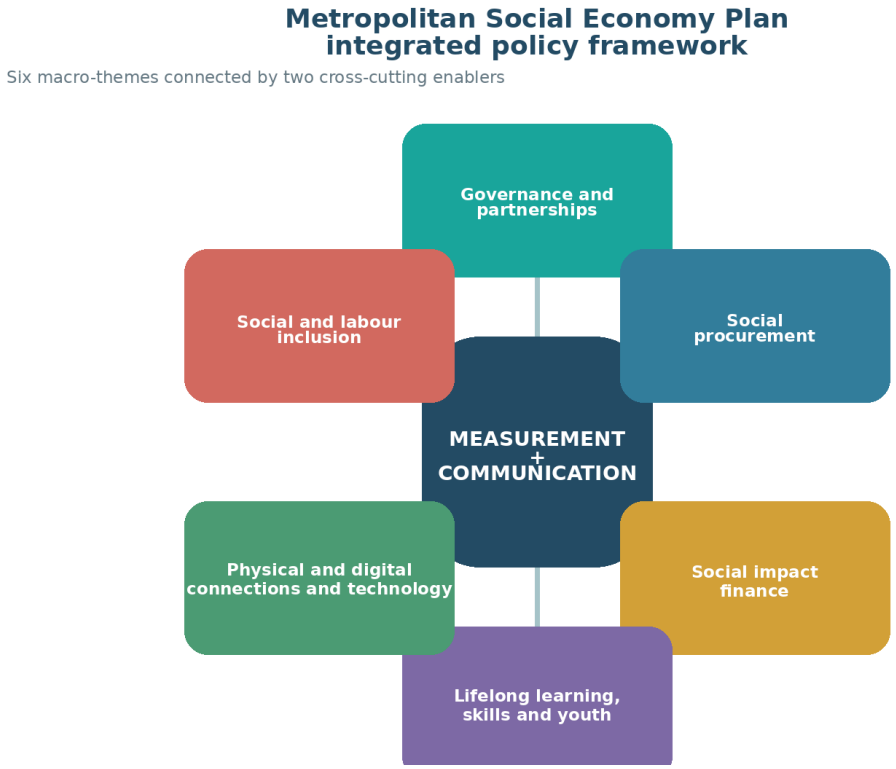


Figure 2. Graphic adaptation of the Plan's six-macro-theme illustration. Source: Metropolitan Social Economy Plan of Turin 2030, policy framework presented in the section "The Metropolitan Social Economy Plan of Turin", pp. 40-50.

Awareness and uptake nevertheless remain uneven. More mature companies, social enterprises, and innovation actors may already apply individual elements of CDR through GDPR compliance, cybersecurity measures, ESG processes, accessibility work, ethical AI experimentation, impact assessment, or green procurement. These elements are frequently managed as separate technical or compliance topics rather than through a coherent CDR framework. For micro-enterprises, small municipalities and Third Sector organisations, limited specialist capacity can make responsible digitalisation difficult to translate into daily workflows.

As previously mentioned, the territorial baseline also includes a digital divide, which is addressed in the Social Economy Plan. Indeed, the Plan identifies the need to support digital inclusion for communities and enterprises, expand access to advanced technologies for micro and small social-impact organisations, connect digitalisation with training, mentoring and peer learning, and strengthen digital services in low-density and rural areas. CDR implementation must therefore combine advanced topics such as responsible AI and data governance with foundational needs such as accessibility, cybersecurity, basic governance, digital literacy, and low-burden guidance.

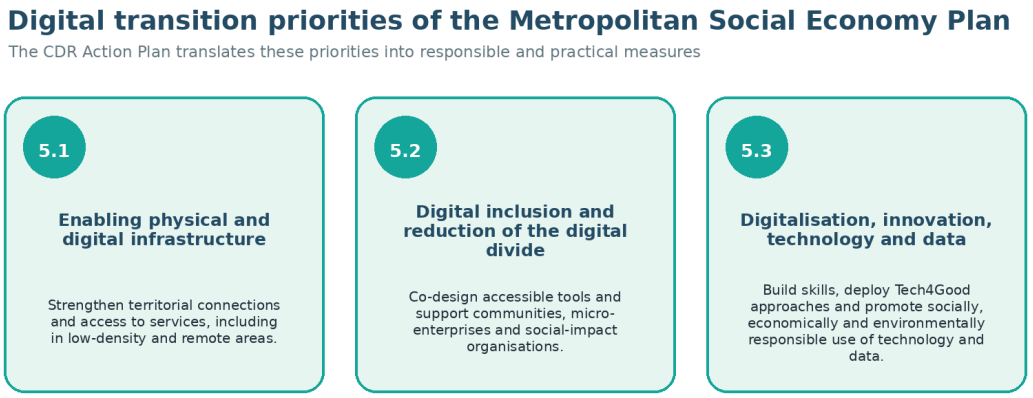


Figure 3. Graphic adaptation of Objectives 5.1-5.3 of the Metropolitan Social Economy Plan of Turin 2030, pp. 71-75.

The COEUS activities add an implementation perspective to this policy context. They confirm the value of short, practical, and maturity-based learning formats; the need to connect training with mentoring and operational tools; and the importance of integrating CDR into existing support systems instead of creating parallel structures.

2.3 Main needs identified through COEUS

The following needs connect evidence from COEUS with the institutional and territorial priorities identified in the Metropolitan Social Economy Plan. They define the operational rationale for the action portfolio.

Need identified	Target group	Evidence and territorial relevance
Low and fragmented awareness of CDR	SMEs, social economy organisations, municipal staff, and ecosystem intermediaries	COEUS training and stakeholder feedback; CDR is explicitly recognised in the Social Economy Plan but is not yet a common operational framework.
Uneven digital maturity and territorial accessibility	Micro and small organisations; municipalities and communities in rural, mountain and low-density areas	COEUS maturity-based approach; more than 52% of the metropolitan territory is mountainous or rural; the Social Economy Plan prioritises digital inclusion and territorial connections.
Limited access to practical implementation support	SMEs, social enterprises, cooperatives, and Third Sector organisations	COEUS pilots highlight demand for concrete checklists, mentoring and easy-to-apply tools.

Need identified	Target group	Evidence and territorial relevance
Need to strengthen public-sector capacity and coordination	CMTO departments, municipalities, and municipal unions	COEUS stakeholder exchanges and the Social Economy Plan emphasise multi-level governance, municipal involvement, and institutional coordination.
Fragmentation of expertise, initiatives, and communication	Business support organisations, trainers, public authorities, and innovation actors	The local ecosystem is rich but complex; both COEUS and the Social Economy Plan call for coordination, mapping, shared knowledge, and reduced duplication.
Responsible use of data, AI and Tech4Good requires experimentation	Social economy organisations, SMEs, researchers, public authorities, and communities	The Social Economy Plan promotes data for impact, Tech4Good, collaborative use of public and private data and CDR across profit and non-profit sectors.
Funding, procurement, and investment mechanisms do not yet systematically reflect CDR	Programme managers, contracting functions, funders, SMEs, and social economy actors	COEUS identifies funding criteria and low-threshold support instruments as key levers; local implementation must remain proportionate and legally sound.
Need for evidence, continuity, and policy learning beyond the project	CMTO, partners, policy makers, and transnational networks	The Social Economy Plan is conceived as an open, evolving process with monitoring and impact assessment; COEUS requires sustainability after project closure.

3. Objectives of the Local Action Plan

3.1 General objective

The general objective is to mainstream Corporate Digital Responsibility into the metropolitan digital innovation, SME and social economy support ecosystem, ensuring that the COEUS Strategy is translated into practical, sustainable, and locally embedded measures. The Plan will strengthen the capacity of CMTO and COEUS stakeholders to manage the social, economic, technological, and environmental impacts of digital transformation while promoting inclusion, competitiveness, resilience, and measurable public value.

Implementation will follow an "integrate rather than duplicate" approach. CDR will be connected to existing mechanisms that address strategic planning, economic development, social economy, training, innovation, communication, European cooperation, and monitoring activities. Measures will be proportionate to organisational size and maturity and will take into consideration local characteristics.

3.2 Specific objectives

- Increase awareness and practical understanding of CDR among SMEs, social economy organisations, public authorities, and ecosystem actors.
- Support the progressive consideration of CDR in metropolitan coordination and cooperation with ecosystem actors, using existing governance and partnership arrangements.
- Promote the gradual inclusion of CDR in the planning and programming tools of CMTO and other relevant local bodies.
- Encourage the uptake of CDR in the for-profit and not-for-profit sectors, so that digital technologies and data are used responsibly and with a focus on impact.
- Support the transfer and continued availability of COEUS knowledge, materials, and expertise across the metropolitan area.
- Promote awareness of funding opportunities and support collaborative project development for responsible digitalisation, within CMTO's competences and applicable law.
- Promote responsible data use, trustworthy AI, cybersecurity, accessibility, digital inclusion, and environmentally sustainable digital practices.

- Ensure continuous communication, visibility, and reuse of COEUS tools, cases and lessons through existing metropolitan channels and networks.
- Support a lightweight monitoring approach covering outputs, territorial reach, outcomes, and ESG contribution, without creating disproportionate reporting burdens.
- Sustain national and transnational cooperation and support the coordinated application of COEUS methodologies and tools across the partner regions.

4. Action Areas and Measures

This chapter is the operational core of the Local Action Plan. The 11 actions are organised under the nine common COEUS action areas. Each fiche indicates what CMTO intends to promote or support, the target groups, the responsible and supporting actors, an indicative time horizon and resources, the COEUS tools available, expected outputs and outcomes, monitoring indicators and follow-up arrangements. The portfolio is designed as a coordinated package: awareness activities connect to dissemination and support; governance connects to monitoring; and local measures connect to national and transnational cooperation.

4.1 Action Portfolio

No.	Action	Primary action area
1	Metropolitan CDR awareness and engagement programme	Awareness Raising and Cultural Change
2	Integration of CDR into the existing SME and social economy sectors	Awareness Raising and Cultural Change
3	Rolling out the CDR approach across local policies	Governance
4	Mapping and promoting existing CDR tools	Innovation and SME Support
5	Open pool of CDR experts and trainers	Innovation and SME Support
6	Creation of a territorial hub for the dissemination of knowledge and tools on Corporate Digital Responsibility	Training Ecosystem
7	CDR funding opportunities dissemination and collaborative project development	Funding and Investments
8	Coordinated metropolitan CDR communication and knowledge hub	Communication
9	COEUS transnational peer learning, policy exchange, and tool transfer	National and Transnational Cooperation
10	CDR action plan monitoring and annual review	ESG Sustainability and Monitoring
11	Joint dissemination and application of tools and initiatives for Corporate Digital Responsibility in Central Europe	Transnational Policy Integration

Awareness Raising and Cultural Change

This action area builds a shared understanding of CDR, links responsible digitalisation to everyday organisational choices and encourages the uptake of CDR in both the for-profit and not-for-profit sectors.

Action 1. Metropolitan CDR awareness and engagement programme

Action	Metropolitan CDR awareness and engagement programme
Action area(s)	Awareness Raising and Cultural Change (primary); Communication; Training Ecosystem; Innovation and SME Support.
Description	Promote awareness and understanding of Corporate Digital Responsibility among businesses, cooperatives, business support agencies, Third Sector organisations and public bodies across the metropolitan area, with particular attention to the needs of smaller organisations and peripheral territories.
Target group	SMEs and micro-enterprises; social enterprises; cooperatives; Third Sector organisations; managers and employees; business support agencies; municipalities and other public bodies; local innovation actors.
Responsible actor	Metropolitan City of Turin (CMTO)
Supporting actors	Chamber of Commerce of Turin; Torino Social Impact; business, cooperative and Third Sector associations; universities and research organisations; Digital Innovation Hubs and innovation agencies; COEUS trainers and pilot SMEs, subject to their agreement.
Timeline	Short term, with continuation over time according to available capacity.
Resources needed	CMTO coordination and communication capacity; trainers and facilitators; venues and online platforms; accessible learning and communication materials; partner dissemination channels.
COEUS tools used	COEUS Strategy; CDR Handbook; COEUS training materials; pilot feedback; SME self-assessment.
Expected output	Awareness and engagement activities; reusable presentation material, checklists, and short practical briefs; opportunities for peer exchange.
Expected result / outcome	Greater recognition of CDR across the metropolitan ecosystem and increased willingness among organisations to adopt feasible, proportionate improvements in their digital practices.
Monitoring indicators	Number and profile of organisations reached; territorial coverage; number of activities and participants; participation of social economy actors; feedback received.
Sustainability / follow-up	Embed recurring CDR activities in existing CMTO events, calendars, and social economy initiatives. Refresh examples periodically and refer interested organisations to dissemination, expertise, and funding actions.

Action 2. Integration of CDR into the existing SME and social economy sectors

Action	Integration of CDR into the existing SME and social economy sectors
Action area(s)	Awareness Raising and Cultural Change (primary); Innovation and SME Support; Training Ecosystem; ESG Sustainability and Monitoring.
Description	Encourage the integration of the concept of CDR within both the for-profit and not-for-profit sectors, with a view to ensuring that digital technologies and data are used in a socially, economically, and environmentally responsible manner, with a focus on impact.
Target group	SMEs and micro-enterprises; social enterprises; cooperatives; Third Sector organisations; business support agencies; innovation intermediaries and advisors.
Responsible actor	CMTO, in cooperation with the competent business support and social economy organisations.
Supporting actors	Chamber of Commerce of Turin; Torino Social Impact; Digital Innovation Hubs and EDIHs; innovation agencies; business and cooperative associations; universities; specialist advisors.
Timeline	Medium term, progressively and in cooperation with the actors involved.
Resources needed	Coordination capacity; awareness and orientation materials; cooperation with business support and social economy organisations; access to local expertise; monitoring and feedback mechanism.
COEUS tools used	COEUS Handbook; SME assessment tools; training material; maturity pathway; pilot lessons and stakeholder feedback.
Expected output	Shared framing of CDR for the for-profit and not-for-profit sectors; awareness and orientation materials; common referral information; initial application with interested organisations.
Expected result / outcome	SMEs and social economy organisations increasingly consider the social, economic, technological, and environmental implications of their digital choices, through familiar channels and without additional administrative burden.
Monitoring indicators	Number and type of organisations reached; participation of social economy actors; territorial coverage; organisations reporting at least one improvement in their digital practices; feedback from intermediaries.
Sustainability / follow-up	Embed the CDR framing in the ordinary information and orientation activities of partner organisations, and connect it to the mapping, dissemination, and funding actions of this Plan.

Governance

This action area promotes the gradual inclusion of CDR in local planning and programming tools, without creating parallel decision-making structures.

Action 3. Rolling out the CDR approach across local policies

Action	Rolling out the CDR approach across local policies
Action area(s)	Governance (primary); Transnational Policy Integration; ESG Sustainability and Monitoring; Funding and Investments.
Description	Promote the integration of the CDR concept into future local planning and programming tools, at the level of the Metropolitan City of Turin and other relevant bodies. The aim is to encourage the gradual inclusion of CDR in sectoral plans and policies (e.g. economic development, innovation, digitalisation), in line with the role of public authorities in strengthening institutional capacities and supporting a responsible and sustainable digital transformation.
Target group	CMTO policy, planning, programme-management, digital transformation, economic development, environmental and social functions; municipalities and other relevant public bodies.
Responsible actor	CMTO
Supporting actors	CMTO legal, procurement, data-protection, digital, environmental, and financial functions; municipalities and external experts consulted where useful.
Timeline	Short to medium term, progressively and in line with the planning cycles of the bodies concerned.
Resources needed	Interdepartmental staff time; legal and technical review; drafting capacity; internal coordination; monitoring support.
COEUS tools used	COEUS Strategy and Handbook; CDR principles; ESG monitoring approach; COEUS policy recommendations and assessment tools.
Expected output	CDR considerations for use in planning and programming; short guidance for the functions concerned; indicative roles and workflow; lessons from initial application.
Expected result / outcome	More consistent consideration of responsible digitalisation in metropolitan planning and programming, without creating a parallel governance system or disproportionate administrative burden.
Monitoring indicators	Number and type of planning or programming tools taking CDR into account; functions and bodies involved; recommendations generated and incorporated; legal or operational issues identified and addressed.
Sustainability / follow-up	Integrate the approach into existing planning and project-design workflows and review it periodically to reflect changes in EU and national law, standards, and organisational arrangements.

Innovation and SME Support

This action area improves knowledge of, and access to, the CDR resources and expertise already available in the territory.

Action 4. Mapping and promoting existing CDR tools

Action	Mapping and promoting existing CDR tools
Action area(s)	Innovation and SME Support (primary); Communication; Training Ecosystem; National and Transnational Cooperation.
Description	Identify, collect and disseminate tools relevant to the CDR field at a local level, to build a broader and more integrated view of existing CDR-related resources (digital platforms, services, initiatives, information materials, existing networks), making them accessible and understandable. This process aims to highlight existing best practices and facilitate the reuse of existing solutions.
Target group	SMEs; social economy organisations; municipalities; trainers; advisors; innovation actors; policy makers; project developers.
Responsible actor	CMTO, with technical support from relevant innovation and social economy partners.
Supporting actors	COEUS partners; Chamber of Commerce of Turin; Torino Social Impact; universities; Digital Innovation Hubs; business and Third Sector networks; tool owners.
Timeline	Short to medium term, with periodic updates.
Resources needed	Desk research; stakeholder outreach; taxonomy and data template; editorial and web support; validation and update process.
COEUS tools used	COEUS Strategy; Handbook; toolkit and training resources; pilot outputs; stakeholder map; transnational knowledge base.
Expected output	Collection of CDR tools, services, and good practices; gap analysis; accessible resource overview; periodic update note.
Expected result / outcome	Improved visibility and reuse of trustworthy CDR resources, reduced duplication and clearer referral routes for organisations seeking support.
Monitoring indicators	Number of mapped resources and providers; coverage across CDR topics; verified updates; consultations or downloads; referrals generated; gaps identified and addressed.
Sustainability / follow-up	Host the resource overview within the metropolitan CDR knowledge hub and invite verified updates from resource owners through a transparent periodic review.

Action 5. Open pool of CDR experts and trainers

Action	Open pool of CDR experts and trainers
Action area(s)	Innovation and SME Support (primary); Training Ecosystem; Communication; Governance.
Description	Promote the creation of an open pool of experts and organisations with expertise in Corporate Digital Responsibility, to be made available to local authorities and stakeholders within the ecosystem for training, support, and the dissemination of CDR practices.
Target group	Public authorities; SMEs; social economy organisations; business support agencies; trainers.
Responsible actor	CMTO
Supporting actors	Universities and research organisations; professional and business associations; innovation hubs; COEUS trainers; relevant public bodies.
Timeline	Medium term, subject to interest and available resources.
Resources needed	Transparent participation and update process; publication arrangements; capacity for validation of completeness and updates; data-protection documentation.
COEUS tools used	COEUS trainer pool; stakeholder map; Handbook and training themes; resource mapping; local and transnational partner contacts.
Expected output	Open pool of available experts and organisations; participation notice and conditions; profile template; update and removal procedure; referral guidance.
Expected result / outcome	Easier identification of relevant expertise for training, support, and dissemination, while preserving transparency, equal treatment and a clear separation from accreditation or procurement procedures.
Monitoring indicators	Number and thematic distribution of profiles; organisations represented; update rate; requests or referrals reported; data-quality issues resolved.
Sustainability / follow-up	Maintain the list through periodic confirmation and connect it to the dissemination and communication actions of this Plan.

Training Ecosystem

This action area supports the transfer of COEUS knowledge and tools and their continued availability across the metropolitan area.

Action 6. Creation of a territorial hub for the dissemination of knowledge and tools on Corporate Digital Responsibility

Action	Creation of a territorial hub for the dissemination of knowledge and tools on Corporate Digital Responsibility
Action area(s)	Training Ecosystem (primary); Communication; Awareness Raising and Cultural Change; Innovation and SME Support.
Description	Promote the dissemination of the materials developed as part of the COEUS project, including the handbook, case study videos, and operational tools, to facilitate the transfer of knowledge and the adoption of CDR practices across the metropolitan area.
Target group	SMEs; social economy organisations; business support agencies; local authorities; trainers and advisors; universities and innovation actors.
Responsible actor	CMTO, in cooperation with the COEUS partnership and the competent training and business support organisations.
Supporting actors	Universities; Chamber of Commerce of Turin; business and social economy networks; innovation hubs; COEUS trainers and partners.
Timeline	Medium term, subject to available resources and partner availability.
Resources needed	Coordination capacity; hosting and access arrangements for the materials; adaptation and accessibility support; partner channels.
COEUS tools used	COEUS Handbook; case study videos; operational tools and training materials; self-assessment tools; pilot feedback.
Expected output	Accessible collection of COEUS materials; dissemination arrangements with partner organisations; adaptation of selected materials for local use; updating arrangements.
Expected result / outcome	COEUS knowledge and tools remain available and usable in the metropolitan area after the project, reaching organisations through channels they already use.
Monitoring indicators	Materials made available and consulted or downloaded; organisations and territories reached; partner organisations disseminating the materials; adaptations produced; user feedback.
Sustainability / follow-up	Host the materials within existing CMTO and partner channels, assign responsibility for updates and review the collection periodically to archive outdated content.

Funding and Investments

This action area connects CDR with the dissemination of funding opportunities and collaborative project development, within CMTO's competences and applicable law.

Action 7. CDR funding opportunities dissemination and collaborative project development

Action	CDR funding opportunities dissemination and collaborative project development
Action area(s)	Funding and Investments (primary); Innovation and SME Support; National and Transnational Cooperation; Transnational Policy Integration.
Description	Support the dissemination of European, national, and regional funding opportunities related to responsible digitalisation and the development of collaborative projects integrating CDR.
Target group	CMTO departments; municipalities; SMEs and social economy actors; universities and research organisations; business support organisations; potential project partners.
Responsible actor	CMTO
Supporting actors	Chamber of Commerce of Turin; Torino Social Impact; regional and national authorities; universities; innovation agencies; financial institutions; COEUS and other European partners.
Timeline	Continuous, as opportunities arise.
Resources needed	Funding monitoring tools; project-development staff; partner database; concept-note templates; technical and financial expertise; co-financing analysis where relevant.
COEUS tools used	COEUS Strategy and Action Plan; funding and investment pillar; transnational network; project results, cases, and monitoring evidence.
Expected output	Information on funding opportunities; indicative CDR project pipeline; partnership brokerage opportunities; concept notes and applications developed where suitable.
Expected result / outcome	Improved capacity of the metropolitan ecosystem to mobilise external resources and continue or scale responsible digitalisation initiatives beyond the COEUS project.
Monitoring indicators	Opportunities screened and shared; partner expressions of interest; concepts developed; applications submitted; funding secured; cross-sector and transnational partnerships formed.
Sustainability / follow-up	Integrate CDR topics into CMTO's regular monitoring of European funding opportunities and project pipeline management. Use evidence from the monitoring action to strengthen future proposals.

Communication

This action area ensures continuous, accessible, and coordinated communication and makes COEUS knowledge and tools easy to find and reuse.

Action 8. Coordinated metropolitan CDR communication and knowledge hub

Action	Coordinated metropolitan CDR communication and knowledge hub
Action area(s)	Communication (primary); Awareness Raising and Cultural Change; Training Ecosystem; Innovation and SME Support.
Description	Promote and disseminate CDR-related knowledge, initiatives, opportunities, and project results, increasing their visibility among metropolitan stakeholders.
Target group	SMEs; social economy actors; municipalities; public authorities; trainers; business support and innovation organisations; policy makers; citizens interested in responsible digitalisation.
Responsible actor	CMTO
Supporting actors	COEUS partners; Chamber of Commerce of Turin; Torino Social Impact; business, cooperative and Third Sector associations; universities; innovation hubs; local media and pilot organisations.
Timeline	Short term, with continuous updates thereafter.
Resources needed	Editorial coordination; web pages; graphic and video support.
COEUS tools used	COEUS Strategy; Handbook; training resources; pilot cases; stakeholder feedback; mapped tools and services; monitoring and funding outputs.
Expected output	Metropolitan CDR knowledge area; shared communication calendar; reusable content kit; event and funding updates; case-story series; accessible downloadable resources.
Expected result / outcome	Higher visibility, understanding and use of CDR resources, with better coordination of metropolitan initiatives and stronger participation in the dissemination and support actions of this Plan.
Monitoring indicators	Hub visits and unique users; downloads; event registrations generated; newsletter and social-media engagement; content accessibility checks; partner contributions; referrals to services.
Sustainability / follow-up	Assign editorial ownership within existing communication processes, reuse partner channels and review the Hub annually to archive outdated content and prioritise high-value resources.

National and Transnational Cooperation

This action area maintains peer learning, policy intelligence, and transfer of tools across territories and existing European networks.

Action 9. COEUS transnational peer learning, policy exchange, and tool transfer

Action	COEUS transnational peer learning, policy intelligence, and tool transfer
Action area(s)	National and Transnational Cooperation (primary); Training Ecosystem; Innovation and SME Support; Transnational Policy Integration.
Description	Contribute to national and transnational cooperation on CDR by promoting peer learning, policy exchange and the transfer of relevant knowledge, approaches, and tools.
Target group	COEUS partners; public authorities; business support and innovation organisations; trainers; universities; policy stakeholders; selected SMEs and social economy actors.
Responsible actor	CMTO, in coordination with the COEUS partnership.
Supporting actors	COEUS partners and associated organisations; European metropolitan and innovation networks; universities; business support organisations; thematic experts.
Timeline	Continuous, with flexible intensity.
Resources needed	International coordination staff; online collaboration tools; travel where justified and funded; policy monitoring; translation/adaptation; pilot support.
COEUS tools used	COEUS Strategy, Handbook, training programme, knowledge base, assessment tools, case studies, common indicators, and transfer methodology.
Expected output	Peer-learning activities; thematic exchange notes; policy-intelligence updates; transfer assessments; locally adapted COEUS tools or methodologies where relevant; joint project concepts where appropriate.
Expected result / outcome	Continued transnational learning, reduced duplication, and stronger capacity to adapt proven CDR practices to the Turin metropolitan context and share local experience across Central Europe.
Monitoring indicators	Exchanges and participants; policy updates produced; practices assessed; tools adapted or evaluated; joint proposals developed; partners reusing CMTO practices.
Sustainability / follow-up	Connect cooperation to existing European networks and future funded projects, maintain flexible participation levels and document responsibilities for updating shared resources.

ESG Sustainability and Monitoring

This action area supports proportionate monitoring and periodic review of the implementation of the Plan.

Action 10. CDR action plan monitoring and annual review

Action	CDR action plan monitoring and annual review
Action area(s)	ESG Sustainability and Monitoring (primary); Governance; Communication; Transnational Policy Integration.
Description	Monitor and review the Local Action Plan, in coordination with the other COEUS partners, contributing to the assessment of its progress and to the continuous development of metropolitan CDR policies.
Target group	CMTO action owners; partner organisations; municipalities; participating SMEs and social economy actors; policy makers; stakeholders and funders.
Responsible actor	CMTO
Supporting actors	Action owners; CMTO statistical, digital and communication functions; local authorities; COEUS partners and evaluation experts.
Timeline	Short to medium term, with annual review.
Resources needed	Monitoring coordination; simple data templates; access to existing administrative data; qualitative feedback; evaluation expertise; data-protection safeguards.
COEUS tools used	COEUS ESG and monitoring approach; Digital Maturity Questionnaire or equivalent tools; action-fiche indicators; participant feedback and policy-monitoring evidence.
Expected output	Indicator set; baseline; simple monitoring overview; periodic progress note; summary assessment at the end of the initial horizon.
Expected result / outcome	Evidence-based management of the Action Plan, clearer accountability, and the ability to redirect resources towards measures producing meaningful territorial value.
Monitoring indicators	Data completeness and timeliness; actions on track; participation and territorial coverage; output and outcome indicator trends; corrective actions agreed and implemented; stakeholder use of the annual report.
Sustainability / follow-up	Assign data ownership to action leads, align indicators with existing CMTO monitoring cycles and periodically simplify or refine measures based on usefulness and reporting burden.

Transnational Policy Integration

This action area supports the coordinated application and dissemination of COEUS methodologies and tools across the partner regions, through non-binding contributions to wider policy frameworks.

Action 11. Joint dissemination and application of tools and initiatives for Corporate Digital Responsibility in Central Europe

Action	Joint dissemination and application of tools and initiatives for Corporate Digital Responsibility in Central Europe
Action area(s)	Transnational Policy Integration (primary); National and Transnational Cooperation; Governance; Communication.
Description	Promote the coordinated adoption of methodologies, tools and pilot initiatives developed as part of the COEUS project, to facilitate a more consistent and simultaneous application of the principles of Corporate Digital Responsibility across the partner regions.
Target group	COEUS partners and partner regions; regional and national authorities; European institutions, programmes, and networks; metropolitan and regional networks; business and social economy support systems.
Responsible actor	CMTO
Supporting actors	COEUS partners; municipalities; Chamber of Commerce of Turin; Torino Social Impact; universities; business and Third Sector representatives.
Timeline	Medium to long term, in coordination with the COEUS partnership.
Resources needed	Coordination and analysis capacity; monitoring evidence; stakeholder consultation; drafting, adaptation and dissemination; participation in cooperation and policy forums.
COEUS tools used	COEUS Strategy and policy integration pillar; methodologies, tools, and pilot results; Local Action Plan evidence; common terminology and indicators; transnational exchange notes.
Expected output	Coordinated dissemination arrangements with partner regions; jointly used methodologies and tools; shared messages and terminology; non-binding suggestions and position notes; update log showing uptake.
Expected result / outcome	More consistent application of CDR principles across the partner regions and greater recognition of CDR as a component of digital transformation.
Monitoring indicators	Methodologies and tools jointly adopted or adapted; partner regions involved; joint dissemination occasions; contributions to policy processes; references or elements taken up in strategies, calls, or guidance.
Sustainability / follow-up	Maintain coordination through the COEUS partnership and existing European networks and connect the results to future programme and project design.

Annex A. Local Stakeholder Group

The following organisations were involved in the COEUS Local Stakeholder Group of the Metropolitan City of Turin.

Organisation
CNA Torino - Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa
Compagnia delle Opere (CdO)
Confcooperative Piemonte Nord - NODO
CSI Piemonte
DIH Piemonte
Fondazione Links
Fondazione Piemonte Innova
Camera di Commercio Torino
Sloweb
TOP-IX
Torino Social Impact
Unione Industriali Torino
Università degli Studi di Torino

Annex B. Reference Framework

- COEUS Strategy, version 9 July 2026
- Metropolitan Social Economy Plan of Turin 2030
- Official CMTO webpage: Metropolitan Social Economy Plan
- Law No. 56 of 7 April 2014, Article 1, paragraph 44, as applicable
- Statute of the Metropolitan City of Turin
- Metropolitan Strategic Plan and implementation/monitoring framework
- CMTO - Productive activities and innovation
- CMTO - COEUS project page