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KEYNOTE SPEECH #2
Beyond the Screen: Rethinking Digital Responsibilities

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Beyond the Screen: Rethinking Digital Responsibilities.

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1 AI IMAGE



17 mins of light (10W LED)

2 Tablespoons of water (29 ml)

Data estimates based on UNU-INWEH 2026 reporting on electricity-associated water footprints.

1 AI VIDEO

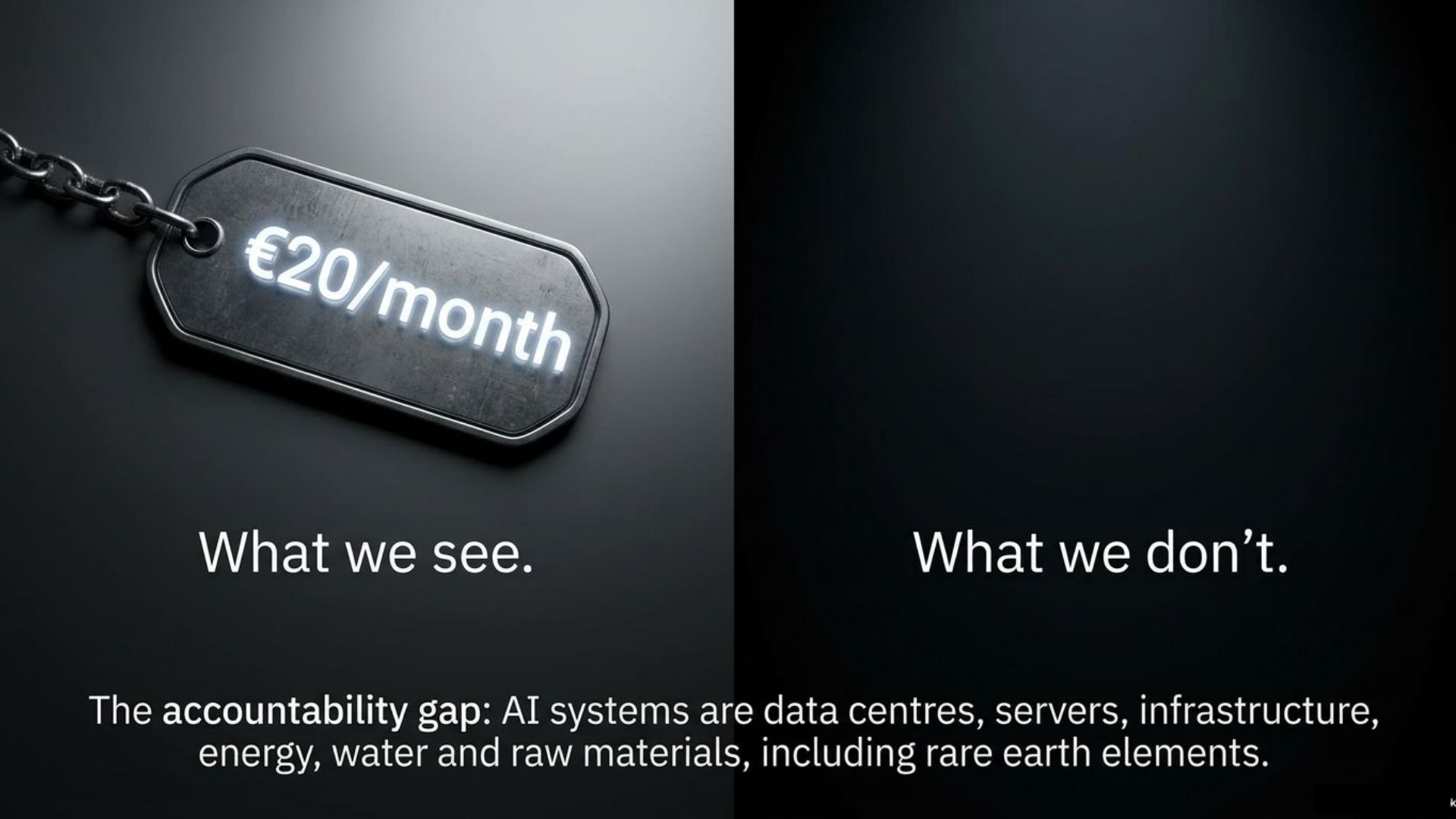
42 hours of light
(10W LED)

4.1 Liters
of water





We think of digital as weightless.



The **accountability gap**: AI systems are data centres, servers, infrastructure, energy, water and raw materials, including rare earth elements.

EXPANDED AWARENESS





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BTW THIS PRESENTATION COST SOMEHOW HALF A LITER OF WATER