

SME's international development: a success key for their acceleration

Sharing experiences to increase competitiveness

22th MARCH 2018

Bioindustry Park "Silvano Fumero"
Via Ribes, 5 – Colletterto Giacosa (TO)

PROGRAMME

9.30 a.m.

Welcome

Alberta Pasquero, CEO Bioindustry Park Silvano Fumero
Dimitri De Vita, Metropolitan City of Turin Councillor
FFWD Europe project and meeting agenda presentation
Laurent Lecoeur, Normandy Development Agency

10.00 a.m.

FFWD Europe partner's short presentations
on "internationalization of SMEs" in their own region/country

Ore 11.00 a.m. - Coffee Break

11.20 a.m.

Case studies of accelerated and internationalised enterprises
Fabrizio Conicella, General Manager of Bioindustry Park
interviews
Alessandro Sappia, President and A.D. Biotechware
Silvio Traversa, Chief Scientific Officer Sienna Biopharmaceuticals

12.00 a.m.

**Round table - From internationalization to acceleration:
tools and instrument for European SMEs**

Moderator:

Marco Cantamessa, Polytechnic of Turin

Speakers:

Gianna Pentenero, Piedmont Region Councillor
Dimitri De Vita, Metropolitan City of Turin Councillor
Silvia Bruschieri, Ministry of Economic Development – Piedmont and Aosta Valley
Fabrizio Conicella, General Manager of Bioindustry Park
Cristina Ghiringhello, Confindustria Canavese Director
Giuseppe Serrao, University of Turin Incubator (2i3T)

1.30 p.m. – Lunch

2.30 p.m.

Local public system for supporting SMEs internalization and acceleration

In cooperation with **Scale Up Alps Project** -Interreg Alpine Space
Giulia Marcon, Piedmont Region
Rosanna Viola, Piedmont Agency for Internationalisation (CEIP)
Nicoletta Marchiandi, Turin Chamber of Commerce

Interreg
Alpine Space
SCALEUPALPS

enterprise
europe
network

4.00 p.m. Stakeholders meetings

6.00 p.m. Meeting closure and FFWD Aalborg (DK) event presentation

Free attendance upon registration at: https://ffwd_ile_to.eventbrite.com
Contact information: v.siliquini@setinweb.it - e.melis@setinweb.it - 011 81.26.730

INTERPRETING SERVICE EN/IT AVAILABLE

FAST FORWARD EUROPE.

IL PROGETTO EUROPEO CHE MIGLIORA LA COMPETITIVITA' DELLE PMI

THE EUROPEAN PROJECT THAT IMPROVES SMES COMPETITIVENESS.



FFWD EUROPE
Interreg Europe

European Union
European Regional
Development Fund

PARTNER DEL PROGETTO

AD NORMANDIE (France)
NBANK (Germany)
BDC NORTH DENMARK (Denmark)
BIC MURCIA - CEEM (Spain)
IFKA (Hungary)
CITTA' METROPOLITANA DI TORINO (Italy)
KAUNAS STP (Lithuania)
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AD
NORMANDIE
Région

NBank
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VÆKSTHUS
Nordjylland

ceem

IFKA

TORINO
METROPOLI
Città metropolitana di Torino

Kaunas Science and
Technology Park

PODLASKA FUNDACJA
ROZWOJU REGIONALNEGO