

Spatial dynamics and strategic planning in metropolitan areas – SPIMA



ESPON-ECTG Targeted analysis project
Kick off meeting 28-29 November, 2016

Stakeholder city
Vienna, Austria



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Brief introduction of your city as a stakeholder in ESPON-SPIMA

Key challenges addressed in planning of the city?

- freeriding and cherry-picking strategies by small, strong, independent municipalities; leads to crowding phenomena, spill-overs
- no joint vision and strategy, weak/no *regional* decision making. No common cause, everyone fights for themselves. No incentive to cooperate; federal tax sharing by capita, payroll tax
- Competitive or parasitic relationship between core city and other areas
- No understanding of regional development as a system of mutual dependencies; unclear benefits, no profit sharing mechanism
- Core city is running out of land; core city cannot shoulder burdens alone
- No real idea how to organize the energy transition fast enough

Key expectations from the SPIMA project?

A clear recipe politicians can embrace and also sell to the public.

Which key actors will benefit most from a metropolitan planning approach?

- Municipal departments in core city and at suburban county/federal province level: the big picture is a necessary guidance for focused planning and public investing and can expose potentials for better delivery of public services
- Policy makers and politicians: have a clear understanding of a complex issue and convincing arguments why - maybe unpopular - measures are the best way forward; leaders need to know where to lead to.
- Private sector (e.g. developers): Reduce risks and speed up regulatory processes
- European Commission (Urban Agenda): Target regulations and interventions where they are most effective.