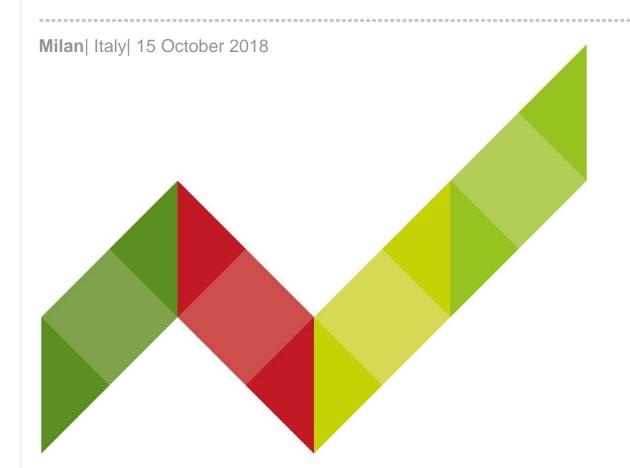


Fourth call for project proposals

14 | 20



Nuno Madeira

Joint Secretariat



Facts and figures

- Terms of reference (ToR) published 19 September
- Priorities 1-4



- Co-financing rate: up to 85%
- 2-step application: expression of interest (EoI) + application form (AF)





Application procedure



The expression of interest (EoI) focuses on key and strategic elements:

- Challenges addressed / joint assets tackled
- Objectives, results, outputs
- Contribution to wider strategies
- Partnership





Indicative timeline

19 September 2018 Opening of the 4th call for project proposals

12 December 2018 End of step 1

Deadline for the submission of expressions of

interest (EoI)

March 2019 Selection of EoI for step 2 by PC members

5 June 2019 End of step 2

Deadline for the submission of application forms

September 2019 Selection of projects for co-financing by PC

members





Basic features

- Maximum 33 months of implementation, i.e. until June 2022
- 4 to 15 project partners, from at least 4 partner states
- Lead partner needs to be a public body of public equivalent
- Partners can be public or private
- Project budget ranges on average from
 - €1m in Priority 4
 - €1.8m in Priorities 1, 2 and 3









INNOVATIVE

Innovation

- **AlpBioEco**
- AlpLinkBioEco
- ASIS
- **BIFOCAlps**
- CARE4TECH
- C-TEMAlp
- DesAlps
- **DuALPlus**
- S3-4AlpClusters
- SCALE(up)ALPS
- SESAM
- **SMART-SPACE**
- SmartVillages

SGIs

- **AlpSib**
- **CONSENSO**
- INTESI

PlurAlps



LOW CARBON

Energy Efficiency

- **BB-CLEAN**
- CaSCo
- CESBA Alps
- GREENCYCLE
- **GRETA**
- IMEAS
- PEACE_Alps
- SMART ALTITUDE
- THE4BEES

Mobility

- AlpInnoCT
- **ASTUS**
- E-MOTICON
- MELINDA
- SaMBA



LIVEABLE

Cultural Heritage

- AlpFoodway
- ATLAS
- CHEERS
- LOS DAMA!
- trAILs
- YOUrALPS

Ecosystems

- **ALPBIONET2030**
- AlpES
- **Eco-AlpsWater**
- GreenRisk4ALPs
- **HyMoCARES**
- Links4Soils
- RockTheAlps
- **SPARE**



WELL-GOVERNED

Multilevel and Transnational Governance

- AlpGov
- **ASTAGH**
- GaYA
- GoApply





Emerging trends

- Digitalisation
- Lifestyle and Demographic Trends
- Environmental Policies
- Governance and Social Innovation





Potential topics

- To develop experimental approaches for a circular economy and strengthen regional value chains.
- To foster innovation and accessibility of services of general interest in remote, urban and peripheral
 areas, in order to tackle marginality, gender inequality, social exclusion and demographic
 change.
- To improve the capacities of social organisations and public authorities for receiving migrants and refugees, caring for them, and integrating them in the Alpine Space communities.
- To explore and anticipate in the Alps the **Mobility 4.0** (digitalisation and automative transport) in order to tackle alpine transport challenges.
- To foster innovation in tourism (introduction of **Tourism 4.0** concept) with focus on digitalisation, use of big data, digital marketing (e.g. social medias and web application), development of platform businesses, development of digital competences at employees and SME owners.
- To develop cross-sectoral solutions for strengthening **Green Infrastructure** with a special focus on multifunctional rural-urban relationships.
- To develop innovative approaches and concepts to initiate and foster a transnational multilevel governance in spatial planning





Quality requirements

Transnational approach

Intervention logic

Impact on strategies

Targeted and quality outputs

Relevant partnership





Transnational approach

- Topic fitting to thematic and geographic context of Alpine Space
- Transnational challenge identified, joint solutions proposed
- Real transnational cooperation and added value for Alpine area (not a mere collection of local / regional activities)
- Outputs of transnational character









Capacity to address policy development

Strategic development

policy analysis / agenda setting / long-term broad impacts

Policy implementation

instruments for implementation / improvement of existing policies

Explorative / piloting

new tools / methodologies for implementation of strategy







Contribution to EUSALP macro-regional strategy



| EUSALP ACTION GROUPS | | |
|--|--|---|
| | | |
| 1 | 2 | 3 |
| To develop an effective research and innovation ecosystem | To increase the economic potential of strategic sectors | To improve the adequacy of labour market, education and training in strategic sectors |
| 4 | 5 | 6 |
| To promote inter- modality and interoperability in passenger and freight transport | To connect people electronically and promote accessibility to public services | To preserve and valorise natural resources, including water and cultural resources |
| 7 | 8 | 9 |
| To develop ecological connectivity in the whole EUSALP territory | To improve risk management and to better manage climate change, including major natural risks prevention | To make the territory a model region for energy efficiency and renewable energy |

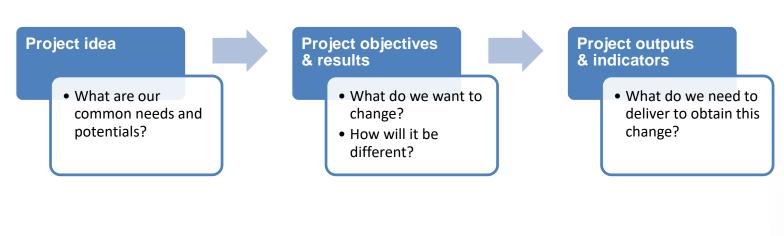


Have a look here: **EUSALP** Action Plan, **EUSALP** website





Solid project intervention logic



Project contribution Programme intervention logic



Cooperation Programme 2014-2020
Project Implementation Handbook







Example: CheeseAlps

Challenge:

Sustainable cheese production in the Alpine Space is in decline.

Causes: not known, not valued, not eaten



Overall objective:

 Increase the consumption of regional and sustainably produced cheese in the Alpine Space.

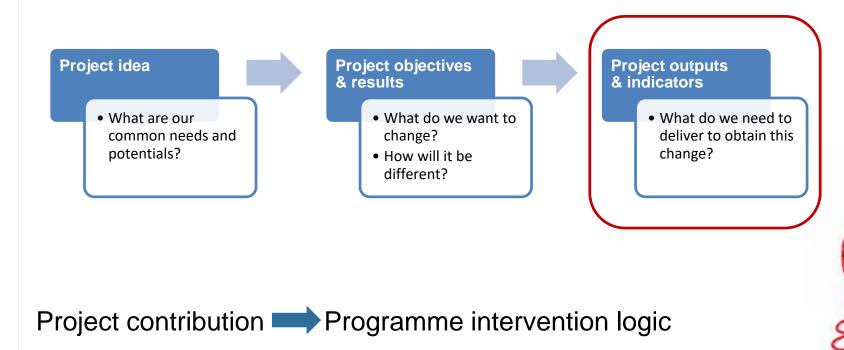
Specific objectives:

- a) Increase knowledge on the assets and value of sust./reg. cheese among the consumers.
- b) Promote the use of sust./reg. cheese in canteens.





Solid project intervention logic





Cooperation Programme 2014-2020
Project Implementation Handbook





Example: CheeseAlps

Results:

Consumption of sustainably produced regional cheese increased by X%. Cheese used in all canteens of public institutions in the programme area.

Target groups:

Public administrations, operators of canteens (SMEs, local authorities), general public

Outputs:

- a) Concept and implementation of an annual cheese day in different locations all over the Alpine Space.
- b) Introduction of a regional, sustainably produced Alpine cheese brand.
- c) Guideline for the integration of cheese on the menus of public canteens.





Targeted and quality outputs

Specific, realistic, measurable, sustainable, transferable!

- Realistically achievable
- Tailored to needs of target groups (early involvement)
- Transferable, ensuring impact on target areas and groups
- Bringing added value, building on past projects' achievements
- Long term use, leading to a lasting change







Partnership building



- Competent and relevant partners able to tackle the project's objectives
- Balanced in terms of geographical coverage, sectors and levels







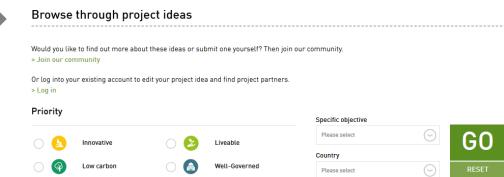
Services for project generation

Project idea database



- Online resources:
 - Project implementation handbook
 - Eol and eMS guidance
 - keep.eu database
- ACP support

Visit <u>www.alpine-space.eu</u>!









Contact us!

Joint secretariat Heßstraße 128 80797 Munich - Germany

www.alpine-space.eu

js@alpine-space.eu



