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Interreg Europe



European Union
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Co-existing with Covid-19: opportunities for innovative ecosystems

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Framework

Framework

Objective

- Identify a set of Good Practices in the Covid-19 context of our member cities, in particular, the initiatives carried out between 2020 and 2021

Methodology

- Online research: websites and social networks of the cities
- Contact cities by email and phone to get more detailed information about potential good practices





ATLANTIC CITIES

Good practices

Good practices

Cork, Ireland

- “Re-imagining Cork City” Initiative
 - Reimagination Interventions
 - **Pedestrianisation** interventions on 17 streets
 - New **bike parking** facilities - 50 locations
 - Extended **Street Furniture Licenses**
 - Enhanced **cycling infrastructure**
 - CityTrees **moss walls** (with sensors/IoT) to improve air quality
 - **Urban parklets** – new community interaction spaces
 - “**Greening**” the City – attractive spaces to visit
 - Temporary **footpath extensions** to facilitate reimagination
 - City Centre **branding initiative** – friendly & welcoming signage
 - Direct engagement with communities and businesses and with wide stakeholders through the portal consult.corkcity.ie

Good practices

Viana do Castelo, Portugal

- “Work In Viana” Platform
 - Digital portal that brings together various opportunities for companies, thus enabling the capture of new talent
 - Platform that **provides information** bringing talents and companies together: information about **companies**, **employment opportunities**, as well as **news** and information about **schools**, **courses**, and **training** in the city.
 - Platform that **provides data** for statistical analysis of job matching success rates.
- Incentive Regulation for 2022
 - Various tax reductions and exemptions

Good practices

Lisbon, Portugal



- "Made of Lisbon" Market
 - A platform that brings together the challenges of companies or institutions with the skills and solutions of Lisbon's entrepreneurial ecosystem
 - **Map of the Lisbon Entrepreneurial Ecosystem** which allows finding all the innovators, companies, and innovation spaces in the city
 - **Directory** of places, people, and companies that belongs to the Lisbon Entrepreneurial Ecosystem
 - Publication and consultation of **articles** from the "Made of Lisbon" community
 - Calendar of **events**, meetings, and gatherings scheduled in the city

Good practices

Faro, Portugal

- Social and economic support measures
 - Set of measures to prevent and combat the pandemic, to support companies, and to support families
 - **Suspension** of Municipal Housing Rents
 - Creation of a municipal regulation to support **private renting**
 - Support for the **Recovery/Beneficiation** of Degraded Housing and Disadvantaged Social Strata
 - Support to local **Associations**
 - Various tax reductions and exemptions
 - Among other measures to stimulate the economy

Good practices



A Coruña, Spain

- Economic and Social Reactivation Plan
 - 2nd edition - PRESCO vouchers to be redeemed for purchases in local shops, hairdressing and beauty salons, hotels, cultural events, and taxis
 - Implementation of a free Wallet-type application, as the voucher will have a digital format via a QR code. This code will be displayed in those participating establishments so that the merchant can read it through a particular App. Merchants have to enter the amount of the purchase in the app and the discount will automatically appear to apply.
 - According to data from the City Council of A Coruña, more than 50,000 people downloaded the activated discount vouchers in 2021. A total of 40 small shops reached the peak of €5,000 in discounts in 2021.

Good practices

Brest, France

- Staying with locals

Brest metropolis and its local partners have created a support system to sustain the local economy

- Culture is online

Brest's population has digital access to books, films, music, cartoons, art collections, and sport and language courses. The city's cultural sector was also mobilized for educational purposes, such as creating educational online games, or scientific experiments

Good practices

Gijón

Gijón, Spain

- Suspension of payments from companies
The city council has suspended the payment of loans granted by Gijón Impulsa as well as the payment of the rental and services provided to the companies located in municipal buildings
- Support to small shops
The city council has launched a campaign to support the small grocery shops during the confinement period



Good practices

Rennes, France

- Reading corner

The City of Rennes has compiled an online 'reading corner' full of publications, long stories, podcasts, interviews with inhabitants, videos, and links to cultural sites among other items

[Le coin lecture](#)

- Citizen factory platform

An online platform has been offered to residents to shared good practices to improve people's lives during confinement. The site hosts a collection of current and proposed initiatives

[La fabrique citoyenne](#)



Conclusions

Conclusions

- Most of the measures and policies carried out by our member cities have a socio-economic character, especially during the year 2020.
- Other types of initiatives: urban planning; communication and territorial branding; support for the entrepreneurial ecosystem and associations, including through digital solutions and virtual events; support for housing; financial support for micro and small businesses; support for the cultural and creative sector; various tax reductions and exemptions for citizens and companies; creation of virtual platforms for citizens' involvement in public policies.



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Thank you!

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Questions welcome