ecoRIS3
Policies & Measures to Support Local & Regional Innovation Ecosystems

E-Health & Ecosystem Seminar
Turin, June 19th
Project Partnership:

- Fomento de San Sebastián (ES)
- Cork Institute of Technology (IE)
- CIM DO AVE (PT)
- Sunrise Valley (LT)
- Kainuun Etu ltd (FI)
- Metropolitan City of Turin (IT)
- Vidzeme Planning region (LV)
- Conference of Atlantic Arc Cities (Advisory partner) (FR)

Project Budget: 1,724,163 € (85%funding rate)
OVERALL OBJECTIVE

Foster international cooperation to help **promoting better policies and measures** to orchestrate **sustainable local and regional innovation ecosystems** with RIS3 strategies.

**Integral Approach ➔ Quadruple Helix:**
- ✓ Public Sector
- ✓ SMEs & Industry
- ✓ RTO & High Education
- ✓ Civil Society
Target n° 1: to enhance innovation ecosystems within RIS3 strategies responding to the existing challenges and gaps.

How?

✓ 7 SWOT analysis: identification of the specific gaps to be addressed by the regional innovation chains policies.

✓ 1 Peer review document: The role private and public stakeholders play in the local ecosystem in order to absorb innovation.
Target nº 2: to generate solid interactions between key stakeholders to orchestrate sustainable innovation ecosystems:

How?

✓ 4 Workshops: to present the BP and to identify barriers and propose solutions to enhance the role of the four helix actor to achieve sustainable innovation ecosystems.
✓ 8 Study visits: to illustrate BPs and initiatives.
✓ 3 Seminars: to open debate to a wider audience.
✓ Local Stakeholders meetings (3 per year) to raise engagement and to share the lessons learnt.
TOPICS ADDRESSED

**Workshops**

- **WS1:** Public Sector as Orchestrator of ecosystems of innovation and Smart Specialization (June 17, Portugal)
- **W2:** RTO & High Education players, (Oct-Nov 17, Ireland)
- **W3:** Civil society in search of emancipation through tools and platforms (June 18, Latvia)
- **W4:** Successful cooperation and experiences between business & science, (Oct, 18 Lithuania)

**Seminars**

- **S1:** “Quadruple Helix & RIS3”. Febr-March 19, Portugal
- **S2:** “eHealth & Ecosystem”, June 19, Italy
- **S3:** “Connecting Brains” (Talent & RIS3)” Sep-Oc 19, Finland
Target nº 3: to propose policies and measures to Support Local & Regional Innovation Ecosystems

How?

✓ 7 Action Plans (by dec.2019): to specify what will be done in each region to ensure that the lessons learnt from the cooperation project are put into action.

✓ Action Plans Implementation, monitoring and evaluation (2020-2021)
PHASE 1 (Jan 2017- Dec 2019)

- **EXCHANGE OF EXPERIENCES:**
  - Workshops, study visits, Seminars
  - Regional stakeholder group meetings and active involvement
  - Peer review
  - SWOT analysis
  - Action Plans

- **COMMUNICATION ACTIVITIES:**
  - Newsletters, social media

- **PROJECT MANAGEMENT:**
  - Reporting every 6 months

PHASE 2 (Jan 20- Dec 21)

**EXCHANGE OF EXPERIENCES:**
Implementation, monitoring and evaluation of the action plans

**COMMUNICATION ACTIVITIES:**
Final Dissemination event

**PROJECT MANAGEMENT:**
Yearly meeting and reporting of costs & results
Thank you!

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SWOT Analysis common lines

**Strengths:**
- Natural Resources
- Solid Innovation Support Policies endowed with relevant resources
- Base of qualified Human Capital
- Solid Industrial fabric

**Weaknesses:**
- Government complexity
- Poor communication
- Lack of connectivity between Research Centres and between those and the enterprises
- Lack or-inefficient use of fund-difficult acces to finance
- Capital-lack of financial support
- Gaps in the Education system
SWOT Analysis common lines

Opportunities:
- Policy coherence and alignment with RIS3 priorities
- Cluster policies
- EU funds
- Increased cooperation within the innovation ecosystem/
- Public consultation and dissemination

Threats:
- Ageing
- Talent Drain
- Duplicities, inefficiencies and lack of policy coordination
- Weak cooperation