Business Incubator and Technology Transfer
Università degli Studi di Torino
Piedmont

Industrial Strengths and Territory

CULTURAL EVENTS
- Salone Internazionale del Libro
- Slow Food
- Reggia di Venaria Reale
- Torino Film Festival
- Arcole, Pariceto

TOURISM & SPORT
- Juventus Football Club
- 2006 Winter Olympics

LANDSCAPES
- Mountain Resorts
- Monferrato
- Langhe & Roero
- Lake Maggiore

INDUSTRY

TEXTILE & LUXURY
- Gucci
- Zegna
- BorPECIALINO
- Gold & Jewelry

AGROFOOD
- Formia
- Wine
- Truffle
- Rice

MANUFACTURING
- Fiat Chrysler
- Alenia
- Azimut
- Maserati
- Pininfarina design
- Giugiaro design

CHEMISTRY
- Novamont

TERRITORY

LYON 236 km High-speed railway

Mont Blanc Tunnel

Preus Tunnel

Grand St. Bernard Tunnel

MILAN 144 km High-speed railway

GENOA 177 km

NICE 281 km

Università degli Studi di Torino
UNIVERSITA’ DI TORINO - OVERVIEW

Founded in 1404

Faculty
7 University Schools
27 University Departments
21 Research Centers

Education
75,000 Students (I and II level)
1,800 PhDs
4,000 Professors, Researchers and Staff

Entrepreneurial Education
Regulation for IPR & Spin Off since 2003
TTO Office
Entrepreneurship Program for Students
Business Club
Startup Degree
ICTxT
FOUNDERS and PARTNERS

- Università degli Studi di Torino
- Torino Metropoli
- Finpiemonte
- Città di Torino

Research bodies
- INFN
- CONSIGLIO NAZIONALE Delle Ricerche
- Istituto Nazionale di Tecnologia

Incubators
- 213T
- enne3

Finance
- UniCredit
- Intesa Sanpaolo
- Intesa Sanpaolo
- Banca AIPI Maritime
- AIFI

Public bodies
- Regione Piemonte
- Città di Torino

Other
- Talent Garden
- tag

Companies
- Michelin
- Agip IGT
- AFI

From LOCAL to GLOBAL
OUR MISSION

- Spreading and Supporting Scientific Research and awareness in Technology Transfer culture
- Selecting and Developing Innovative Ideas in Valuable Projects for new Startups
- Transforming and Enhancing Research // People value in Economic // Social value
- Equity Free Knowledge Transfer Tool of UniTO
INCUBATION PROCESS - Overview

BOOSTING LAUNCHED STARTUP AND NETWORKING ECOSYSTEM
INCUBATION & ACCELERATION

FINDING NEW IDEAS, IMPLEMENTING INNOVATIVE SOLUTIONS
SCOUTING - BUSINESS PLANNING - TRAINING

IMPACT VALUE OPEN TO ALL COMMUNITY
PROMOTION ACTIVITIES & EVENTS

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INCUBATION PROCESS - Overview

**Basics**
- Idea Analysis
- Feasibility Analysis

**Scouting**
- Idea
- Validated Business Plan

**Education Business Planning**
- Value
- Business Planning

**Incubation Acceleration**
- Company

**Promotion**

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Objectives

- Competences mapping of different research groups
- Feasibility analysis: idea protection, definition of potential customer / market...
PROMOTION & SCOUTING - Focus

Scouting activities to share skills and expertise of high level know how of University of Turin

In the last few years 2i3T accepts new entrepreneurial ideas also from external actors (not strictly related to the University dep.)
**PRE-INCUBATION & INCUBATION - FOCUS**

**PRE-INCUBATION**
From Business Idea to Business Plan writing

**INCUBATION**
Activities of Business Entourage

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**Services Offered**
- Education and tutorship for teams
- Tutorship and Support to development for new entrepreneurs

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Business Incubator and Technology Transfer
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INCUBATION FACILITIES

FACILITIES

- Research areas
- 1,100 sqm for offices and equipped labs
- 250 sqm for common labs
- 500 sqm for conference rooms

ADVANCED INSTRUMENTS

- Ultra-High-Resolution Transmission Electron Microscope (UHRTEM)
- Environmental scanning electron microscope (ESEM)
- Nuclear magnetic resonance (NMR)
- Field cycling relaxometry
- Inductively Coupled Plasma Mass Spectrometry (ICP-MS)
USABILITY NIGHT

JOIN US @ USABILITY NIGHT
Vivi il mondo dell’innovazione e delle Startup!

1 - ISCRIVITI ORA
registrati su www.2i3t.it/usabilitynight

2 - SCEGLI IL PROGETTO
esprimi la preferenza entro il 3 dicembre

3 - USABILITY TEST
5 dicembre dalle 15.00. Ti aspettiamo!
INCUBATION PROCESS - metrics 2014 - 2017

- **INCUBATION**: 27 START UPs
- **BUSINESS PLANNING**: 156 BUSINESS PLAN
- **SCOUTING**: 742 IDEAS
- **PROMOTION**: 229 EVENTS

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**Impact**

- **Launched startups**: 83
- **Startups in Incubation**: 29
- **Startups that successfully completed the Incubation**: 42
- **Out of business**: 12
- **M&A**: 24

**GROWTH**

- **Personell**: 13
- **Turnover**: 2.4 M€
- **Private funds**: 85%

**Classification of Startups**

- **Life Sciences**: 15%
- **Digital**: 35%
- **Agrofood**: 17%
- **Cleantech**: 17%
- **Others**: 17%

**Additional Statistics**

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- **Startups in Incubation**: 42
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**Business Incubator and Technology Transfer**

Università degli Studi di Torino
OUR STARTUPS
DIFFUSED INCUBATION MODEL
STARTCUP TORINO PIEMONTE 2016

1° PANOXYVIR
2° R3CUBE
4° NIB BIOTEC
PNI- ITALIAN INNOVATION AWARD 2016
The master BioCirce received on 12th February at the Parliament, from the President of the Italian Republic, the Italiandecide (Italy decides) prize for teaching innovation.

BioCirce is the first European Master in Bioeconomy in the Circular economy.

The price has been awarded to the initiative of four Italian universities from North to South (University of Turin, University of Milan Bicocca, University of Bologna and University of Naples Federico II), with the support of three of the main Italian bioeconomy players (Novamont, GFBiochemicals and Science Park of Lodi) and the Italian leading banking Group Intesa Sanpaolo, which is the only financial global partner of the Ellen McArthur Foundation.
Biotech, la fabbrica delle cellule nel luogo più pulito di Torino

11 December 2018

Biotech, Cell Factory the cleanest place in Turin
IMPRESA - IN - AZIONE

PARTNERSHIP
JA & 2i3T have implemented since 2015/16 in the Piedmont area the "Enterprise in Action" program, a path of excellence for high school students involved in school-work projects, aimed at creating a mini-enterprise of students who actually works on the territory stimulating innovation and creativity, with a learning by doing orientation.

ENGAGEMENT
2015/2016: 7 high school // +200 students enrolled
2016/2017: 29 high school // +900 students enrolled, // 29 Professors, tutors and dream coaches
2017/2018: 15 high school // +450 students enrolled, // 15 Professors, tutors and dream coaches

IMPACT
- High quality proposal for value added activities to students
- Entrepreneurial Education and soft-skills
- Strict relationship between schools and local actors and companies
- Strategic partnership with local environment
- Program to be extended to in secondary schools
CREATING TOGETHER VALUE FOR THE TERRITORY

“Your technique means nothing if you’re not using your talents for the betterment of humanity.” G. Dunn