



Scale Up your SME in Europe

Practices and Models of
Research and Innovation in
the Alpine Space

Interreg 
Alpine Space
SCALE ^(up) ALPS

Alpine Ecosystems Conference

April 9 - 10, 2018

10.00 am - 6.00 pm

IMC University of Applied
Sciences Krems, Austria



ALPINE SPACE SCALEUP ACTION PLAN ECOSYSTEM CONFERENCE

Conference Agenda

April 9, 2018

9:00 am to 10:00 am	Registration
10:00 am to 11:00 am	Opening Ceremony and Keynote: Associate Professor Dan McCole, Ph.D., MBA, Michigan State University
11:00 am to 01:00 pm	Workshop: Designing Ecosystems for Scaleups in the Alpine Space
01:00 pm to 02:00 pm	Thematic Input: Building Networks for Startups and Scaleups - Dr. Stephan Jung, Director Wexelerate Lunch Break
03:00 pm to 04:00 pm	Workshop: Action Plan for Scaleups in the Alpine Space Dr. Tina Gruber-Muecke, IMC University of Applied Sciences Krems
04:30 pm to 05:30 pm	Thematic Input: Resilience for Startups and Scaleups - Dr. Florian Minichberger, University of Linz
05:30 pm to 06:00 pm	Keynote: Startups and Scaleups in the United States – Jeffrey M. Shepard, Ph.D., Executive Director of the S-Lab Faculty, MA in Management - Saybrook University (Virtual Presentation)

April 10, 2018

09:30 am to 10:00 am	Registration for New Visitors
10:00 am to 11:00 am	Thematic Input: Building Communities for Startups and Scaleups Jesus Iglesias Saugar, Ecopreneurs for the Climate Paralell Workshops (separate registration needed) Workshop: Community Building for Startups and Scaleups in the Alpine Space
11:00 am to 01:00 pm	Workshop: Finance – Access to Finance for Scaleups Workshop: Marketing – Access to Markets for Scaleups Workshop: Business Model Development for Scaleups
01:00 pm to 02:00 pm	Presentation: Startup and Growth Support in the Alpine Space – Exchange of Experiences
02:00 pm to 03:00 pm	Closing Ceremonies and visit to the IMC Coworking Space
03:00 pm to 04:00 pm	Presentation: Ecosystem Action Plan and Roadmap <i>Scale(up) Alps Project Partners only</i>

Disclaimer:

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Registration Link:

<https://www.eventbrite.com/e/alpine-ecosystems-conference-tickets-41459875604>
