



“Il Design Thinking come Leva di sviluppo” Focus sui progetti europei e prossime attività 20 dicembre 2017 ore 9:00

The meeting was hosted in the Sala Reale of the Palazzo Cisterna, a historic building in the center of Turin and the headquarter of Città Metropolitana di Torino. At the event were present the stakeholders and the staff of Città Metropolitana involved in European projects.

The goal of the meeting “Il Design Thinking come Leva di sviluppo - Focus sui progetti europei e prossime attività” (The Design Thinking as a lever of development – Focus on European projects and incoming activities) was to update the stakeholder about the progress of DesAlps, and the links with the EcoRis3 and In focus project. In the same time we had the opportunity to host a communication from the Early Warning Europe project (founded by COSME Program); its topic is the promotion of entrepreneurship and growth of SMEs across Europe.

We involved in the meeting some of our main stakeholders: 2i3T (the Turin University Incubator), Unione Industriale (Turinese Industrial League - the local representative on the national entrepreneurial union), Bioindustry Park (a scientific park situated in the around of Turin that offer its facilities to micro and middle enterprises), Poliedra Progetti Integrati (a consultant agency).

Regarding DesAlps, **Azzurra Spirito** from Experientia srl (the EE of Metropolitan City of Turin), briefly explained the main aspects of the Design thinking (DT) instrument. Particularly, she stressed the role of DT as a problem solving method in the enterprises environment. (see the attached slide show)

The stakeholders have been informed about the possibility to participate to the DT meeting in Marseille the 1st of February.

Paola Capello presented the Early Warning Europe project. The main aspects are as follows:

- Fund instrument to help SMEs in a current situation of financial and commercial crisis
- Offer free Professional consultancy

(see the attached slide show)

Finally, she requested to be supported in spreading the knowledge of the services, offer by the volunteers who cooperate in the project, in order to increase the number of SMEs involved.

Claudia Milone talked about the project EcoRis3, summarising the partners activities in the past workshop in Portugal. The EcoRis3 project regards the implementation of the smart specialization strategies and innovation (Piedmont Region S3). In the workshop every partner had to present two best practices on the role of public sector in supporting innovation. It was interesting because we are looking for links with the S3 and the policy instruments to boost the policy instruments that we have to implement.

At the end, **Valeria Sparano** presented the final stage of In focus project. Particularly, she highlighted that one of the project action is related to the Design Thinking instrument and it has to be developed in the next future. In the next two years the Project has to supervise the development of the proposed strategy.

The meeting was concluded with a coffee time and greetings for incoming Christmas.