

# PEER LEARNING LAB ON ECOSYSTEM CANVAS

22/1/2018 – 09.30 am – 17.30 pm

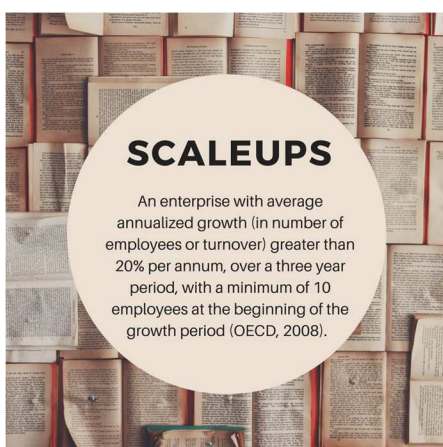
## SCALE(UP) ALPS

SCALE(up)ALPS aims to make sure that the Alpine Space first, than EU Single Market, are the launch bases of alpine start-ups into the global competition. The main goals are, to connect innovation actors, increase knowledge transfer as well as to enhance Alpine Space key high-growth SMEs business innovation potential.

The Project is funded by the Interreg Alpine Space Programme, a European transnational cooperation Programme for the Alpine region.

## PROGRAMME

Participants Registration	09:30	09:45
Introductory Round	10:00	10:15
From Startup to Scaleup	10:15	10:35
<b>Coffee Break</b>	<b>10:35</b>	<b>10:50</b>
Scaleup your Business Model	10:50	12:20
Technical Training on growth (HR / Market / Funding)	12:20	13:00
<b>Lunch Break</b>	<b>13:00</b>	<b>14:00</b>
The Ecosystem Canvas Model	14:00	15:00
Community Builder Tools	15:00	16:00
Discussion and Wrap Up	16:00	16:15
Closing and Awarding of Certificates	16:15	16:45
<b>Networking Meeting</b>	<b>16:45</b>	<b>17:30</b>



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*“Letting go and trusting others to do things well is one of the more challenging aspects of being a leader of a growing organization.” –*

*Verne Harnish, Scaling Up: How a Few Companies Make It...and Why the Rest Don't*



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## Contact Information

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**Scale(Up) Alps**

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## TRAINERS

Dr. Tina Gruber-Muecke is Professor for Entrepreneurship at the IMC University of Applied Sciences Krems. Before she held positions at Danube University Krems, University of Applied Sciences Upper Austria, University of Linz and the University of Berkeley California. She has 20 years of consulting experience and is trainer for HR development, Innovation and Change Management and a registered mediator at the list by the ministry of Law in Austria.

Sophie Koschitz, MA is Researcher at the IMC University of Applied Sciences Krems and working for two Interreg Projects.

## SCALE(UP) ALPS PROJECT ACTIVITIES

The project's main activities will be:

- Connecting Alpine Space ecosystem policies and communities of practice
- Selecting policies that expand the quantity and the quality of Alpine Space serial entrepreneurs and fast-growing scalable ventures;
- Producing a mid-level feasibility plan with high level recommendations on start-up ecosystems' growth and reducing fragmentation and therefore increasing collaboration across disciplines & stakeholders;
- Designing & testing innovative public-private support schemes, matching corporate and capital, attracting talent, opening up market access and improving innovation within the entrepreneurial life cycle.

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